

MISSION

The Quantico Chapter of the National Naval Officer's Association (NNOA) actively supports the Sea Service Chiefs in achieving their goals for recruitment, career development, and retention of minority officers. We provide all Officers (newly commissioned, intermediate, senior level, and civilian equivalents) with mentoring, fellowship, and an appreciation for cultural diversity.

We provide membership/non-members with leadership tools, resources, and professional support.

We are committed to meeting the challenges of a culturally diverse sea service now, and in the future.

We are a 501 (c) 3 non-profit organization sanctioned by the Secretary of the Navy, the Secretary of Transportation, and by the Commandant of the Marine Corps.

VISION

The Quantico Chapter of the National Naval Officer's Association (NNOA) is the premier organization of its kind within the Department of Defense. An ethnically diverse (i.e., all races, creeds, gender, nationality) organization, the NNOA is comprised of professionals, active, reserve, and retired Officers, and civilians affiliated with the sea services.

We are dedicated to the realization of the recruitment and retention goals of our Service Chiefs, by providing information on, and an education and understanding of minority issues. Located at the crossroads of the Marine Corps, the Quantico Chapter's leadership capitalizes on the latest technology and resources to lead the effort in achieving these goals.

Through our deeds and actions, we foster a positive image of faithful service and citizenship throughout Quantico, and the surrounding community.

We transcend diverse backgrounds and provide mentorship for all members, producing the best and the brightest service members.

We are an invaluable organization of dynamic leaders and innovative thinkers committed to a shared vision. This vision empowers all members with skills necessary to achieve their full potential. We are dedicated to the service of our country, the Naval Service, our Core Values, and the National Naval Officers Association.

GUIDING PRINCIPLES

We voluntarily participate in all Chapter activities. (Community relations, Military Education, Mentoring, etc...)

We are committed to the achievements of the Chapter's mission and vision through our unparalleled support, loyalty, and dedicated service.

We promote honest and open communication.

We value all members of our diverse organization and sea service family.

We are committed to treating everyone with dignity, respect, and equality; regardless of race, creed, age or gender.

We are a diverse group of professionals, who accomplish our goals through teamwork.

We are an inclusive organization that seeks diversity in membership.

We meet and exceed member expectations.

We provide an atmosphere conducive to self-improvement; offering members mentorship, fellowship, camaraderie, and the social skills to function in a diverse environment.

We will not compromise our moral principles (honesty, integrity, and ethical conduct) to be successful.

We are highly professional, and are committed to our sea services in words, deeds, and actions.

We promote professional skills of members throughout chapter affiliation and networking.

We maximize available resources to increase the quality of the organization through membership participation and the quality improvement process.

NATIONAL NAVAL OFFICERS ASSOCIATION



2002 Strategic Plan



QUANTICO CHAPTER

P.O. BOX 812
Quantico, VA 22134
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GOALS

GOAL: 1 MEASUREMENT OF EFFECTIVENESS

WE WILL DEVELOP A CONTINUING PROGRAM TO MEASURE ORGANIZATIONAL EFFECTIVENESS, I.E., WHAT IS BEING ACHIEVED AND HOW WELL WE ARE ACHIEVING GOALS.

STRATEGY 1.1: We will develop Measure of Effectiveness (MOEs) where applicable to assess all processes.

STRATEGY 1.2: We will establish a reporting system applying MOEs and other achievements methods for providing regular reports to the Chapters membership.

STRATEGY 1.3: We will insure quantitative measurements and other achievements reported are consistent with the MOU with the Commandant of the Marine Corps (CMC) and we will insure consistency between the Chapter and the NNOA's national reporting systems.

GOAL: 2 MEMBERSHIPS AND RECRUITING

WE WILL ACTIVELY RECRUIT ALL ELIGIBLE PERSONNEL (I.E. ALL ACTIVE DUTY OFFICERS AND DOD CIVILIAN EQUIVALENTS, RETIREES AND RESERVES).

STRATEGY 2.1: We will network with all officers to encourage membership.

STRATEGY 2.2: We will establish a continuing program of education for civilians from the Marine Corps, Navy, and Coast Guard civilian workforce to encourage participation and NNOA membership.

STRATEGY 2.3: We will establish an active recruitment program with the Marine Corps, Navy and the Coast Guard reserves.

STRATEGY 2.4: We will establish a corporate membership program.

STRATEGY 2.5: We will consider pro-rated membership fees based on student status.

GOALS

GOAL: 3 AREAS RESOURCE PROGRAMS

WE WILL OBTAIN AND SUSTAIN SUFFICIENT FUNDING LEVELS FOR ALL CHAPTER OPERATIONS AND PROGRAMS AS WELL AS ESTABLISH A "RESERVE ACCOUNT" FOR UNANTICIPATED REQUIREMENT.

STRATEGY 3.1: We will use corporate fund solicitations; network marketing methodologies and individual contributions consistent with our tax-exempt status.

STRATEGY 3.2: We will strictly audit and allocate funds per generally accepted business practices and based on the needs of the Quantico Chapter.

GOAL: 4 PUBLIC RELATIONS

WE WILL MARKET THE NNOA AND THE QUANTICO CHAPTER TO ALL CURRENT AND POTENTIAL MEMBER WITHIN THE METROPOLITAN WASHINGTON D.C. AREA.

STRATEGY 4.1: We will "market" NNOA and the Quantico chapter of the NNOA using "word of mouth", government, public and private means.

STRATEGY 4.2: We will establish and develop an archive related to Quantico Chapter NNOA activities and accomplishments for historical, comparative, and research purposes.

GOAL: 5 COMMITMENTS

WE WILL CONTINUALLY PROVIDE OPPORTUNITIES FOR OUR MEMBERS TO BE TOTALLY COMMITTED TO THE ACHIEVEMENT OF THE CHAPTER VISION.

STRATEGY 5.1: We will provide the opportunity and incentive for members and potential members to be actively involved in all chapter activities.

STRATEGY 4.2: We will continuously seek "feedback" from each member to encourage innovation, full participation, commitment, and retention in order to maximize Chapter effectiveness.

GOALS

GOAL: 6 NETWORKING AND PARTNERSHIP

WE WILL PARTNER AND NETWORK WITH OTHER ORGANIZATIONS HAVING SIMILAR GOALS IN ORDER TO MAXIMIZE OPPORTUNITIES TO ACHIEVE THE MISSION OF THE CHAPTER. WE WILL DEVELOP AND OPTIMIZE NETWORK AND PARTNERING PROGRAMS.

STRATEGY 6.1: We will network and partner with major commands aboard Marine Corps Base, Quantico and other Sea Services commands, communicating our vision and mission to create the incentive for active participation and involvement.

STRATEGY 6.2: We will meet with the Headquarter of recruiting commands of the Sea Services to develop partnerships for the accomplishments of minority officers recruiting goal.

STRATEGY 6.3: We will develop partnerships with similar organization for sharing of ideas, information, and working projects together with similar goals.

STRATEGY 6.4: We will implement a mentor program that ensures mentors are matched for success. We will create and maintain a "mentor program handbook."

GOAL: 7 EDUCATION AND TRAINING

WE WILL SEIZE EVERY OPPORTUNITY TO EDUCATE, TRAIN, AND PROVIDE INFORMATION TO MEMBERS AND NONMEMBERS IN AN EFFORT TO ENHANCE LEADERSHIP AWARENESS, AND TO PROVIDE RESOURCE SUPPORT TO MEMBERS AND NON MEMBERS.

STRATEGY 7.1: We will coordinate with the training and educational command of our Sea Services in order to support the mission of the NNOA.

STRATEGY 7.2: We will develop specific educational and training packages for our members

STRATEGY 7.3: We will accomplish the foregoing by the use of the latest technology available.